

24th MEETING OF THE STANDING COMMITTEE
4 July 2024, Virtual Meeting Format

30th ANNIVERSARY OF AEWA

**PRELIMINARY SUGGESTIONS FOR THE CELEBRATION AND PRODUCTS TO MARK
THE ANNIVERSARY**

Prepared by the UNEP/AEWA Secretariat

Introduction

The 30th Anniversary of the signing of the Agreement on the Conservation of African-Eurasian Migratory Waterbirds (AEWA) will take place on **Monday, 16 June 2025**. Below is a preliminary list of suggestions for the central celebration as well as ideas for possible products and other activities that could be developed to mark the anniversary. In addition to being AEWA's Anniversary year, 2025 will also be the year in which the 9th Session of the Meeting of the Parties to AEWA (AEWA MOP9) is scheduled to take place.

The 30th Anniversary of AEWA could be used to showcase the added value of AEWA in global conservation efforts, especially vis-à-vis AEWA's special role and contribution towards implementing the Global Biodiversity Framework (GBF) and the Sustainable Development Goals. The idea would also be to use the celebrations to develop key messages and materials around this topic that can also be used for promoting the added value of AEWA in the years to come.

CENTRAL ANNIVERSARY EVENT

- **Anniversary Event at MOP9** – Integrate the celebration of the 30th Anniversary of AEWA as a festive celebration within the MOP9 programme. This could be in the form of a gala dinner, or a full day of events and lectures as part of the side event day if the idea of having a full day of side events is kept at MOP9.
- **Designated 30th Anniversary Event** – A stand-alone anniversary event similar to the 15th Anniversary in The Hague. The event could be hosted by The Netherlands (as Depositary) and/or by Germany (host country of the Secretariat), or jointly?
- **Special Anniversary Donor's Dinner** – to be held as part of the 30th Anniversary Celebrations whether at MOP9 or in advance as part of the celebrations. The special 30th Anniversary Dinner could take place in Bonn, The Hague or at the Venue of MOP9.

IDEAS FOR SPECIAL PRODUCTS TO MARK THE ANNIVERSARY

Below is an initial list of ideas that could be developed to mark the 30th Anniversary of AEWA. While some of the activities and products can be done by the Secretariat, most will require further resources and will depend on voluntary contributions from Parties. Parties should therefore express their interest in supporting one or more of these activities (or alternative ideas) to the Secretariat as soon as possible. Following the discussion at the Standing Committee, the Secretariat will prepare a preliminary ranking of chosen activities and events and will also assess the expected resources required for each of the selected activities.

- **30th Anniversary Video Message** – by the Executive Secretary of AEWA and the 2 Honorary Patrons
- **30th Anniversary Video Statements by AEWA Parties (Environment Ministers)**
- **30th Anniversary Logo** (possibly combined with AEWA MOP9 Logo)
- **30th Anniversary Poster** (30 Years of Flyway Conservation Poster)
- **Special 30th Anniversary Poster competition for children/youth**

- **30th Anniversary Film**
- **30th Anniversary Website**
- **30th Anniversary Book**
- **30th Anniversary commemorative publication** (see e.g. WWF sample [60th Anniversary](#))
- **30th Anniversary Special Newsletter**
- **AEWA Success Stories Feature (AEWA Website)**
- **Behind the Scenes – 30th Anniversary Edition**
- **Coffee Table Book (2nd Edition)**
- **Mini Social Media Campaign to mark the Anniversary**
- **30th Anniversary commemorative stamp** (see CITES sample [UN Stamps celebrate the 50th anniversary of CITES](#))

Action requested from the Standing Committee

The Standing Committee is invited to review the suggestions and to provide input and/or support for the 30th Anniversary of AEWA.